



Rescues & Runways Shelter FAQs

Outlined below are answers to some common questions about Rescues & Runways.

What is Rescues & Runways?

Rescues & Runways is a program created by **maurices** with a goal to increase pet adoptions, raise awareness of the plight of animal shelters, and give animal shelters much-needed support. Stores in more than 780 locations across the U.S. can choose to participate in this program through pet-themed fashion shows and donation drives.

What is maurices?

maurices, a brand of Ascena Retail Group, Inc. (NASDAQ – ASNA), is the leading small town specialty store and authority for the savvy, fashion-conscious girl with a twenty-something attitude. Today, **maurices** operates over 780 stores in 44 states. **maurices** stands for fashion, quality, value and customer service. Offering sizes 1-24, our styles are inspired by the girl in everyone, in every size. For store information and to shop online, visit **maurices.com**.

Why did maurices create Rescues & Runways?

maurices knows that pets hold special places in the hearts of many customers and associates. This is a great way to raise awareness of pets in need, support local shelters, and increase adoptions of homeless animals. Shelters are in greater need today than ever before, and some are experiencing an increased number of abandoned and surrendered pets.

When will the Rescues & Runways fashion show be held at the maurices store in my area?

maurices stores will schedule their Rescues & Runways fashion show throughout the year. To learn more about the event in your area, contact your local maurices store by visiting www.maurices.com and search for the store in your area.

How will Rescues & Runways support local animal shelters?

Participating **maurices** stores will partner with local animal shelters for the Rescues & Runways campaign. People are encouraged to drop off pet supplies or make a financial donation at any **maurices** store during their scheduled dates to benefit the store's local animal shelter partner.

Which animal shelter is my local maurices store partnering with?

Each **maurices** store will identify a local animal shelter with whom to partner. To find out who the local animal shelter partner is in your area, contact the **maurices** store nearest you. For store contact information, visit www.maurices.com and click on locations.

What types of supplies do animal shelters need most?

Each shelter has its own specific needs, such as blankets, pet carriers, new collars, leashes, pet toys and pet beds. Each **maurices** location will post a "wish list" from its local animal shelter partner.

Is there a cost to attend the fashion show?

Admission is free, space permitting. While there is no charge to attend, people are encouraged to bring pet supplies or make a financial donation, which will go to the local animal shelter with whom **maurices** has partnered.

Will I receive anything in exchange for my donation?

Each customer who drops off a donation will receive a coupon for 20 percent off any single regular-priced item.

Is there a limit to how many supplies I can bring and how many coupons I may receive?

Every donation is appreciated, large or small, with no limitations on the number of supplies someone may donate. No matter how many donations a person makes, each person will receive one coupon for 20 percent off a single regular-priced item.

Can I adopt a pet at the Rescues & Runways fashion show?

Each show will be managed independently. If adoptions are not offered at the show, most animal shelters have regular adoption hours. To find out if adoption services will be offered at your local event, contact the **maurices** store in your area. For store contact information, visit www.maurices.com and click on locations.

How can I get involved in my local Rescues & Runways event?

Please contact your local **maurices** store for opportunities to be involved in this rewarding event.

Thank you for your interest in Rescues & Runways.